

FOR IMMEDIATE RELEASE

ElevenBC for Mac Gives Hyatt Regency Baltimore Suites a Modern Touch

Hyatt Regency Baltimore updates their luxury suites with iMacs and printers from Eleven



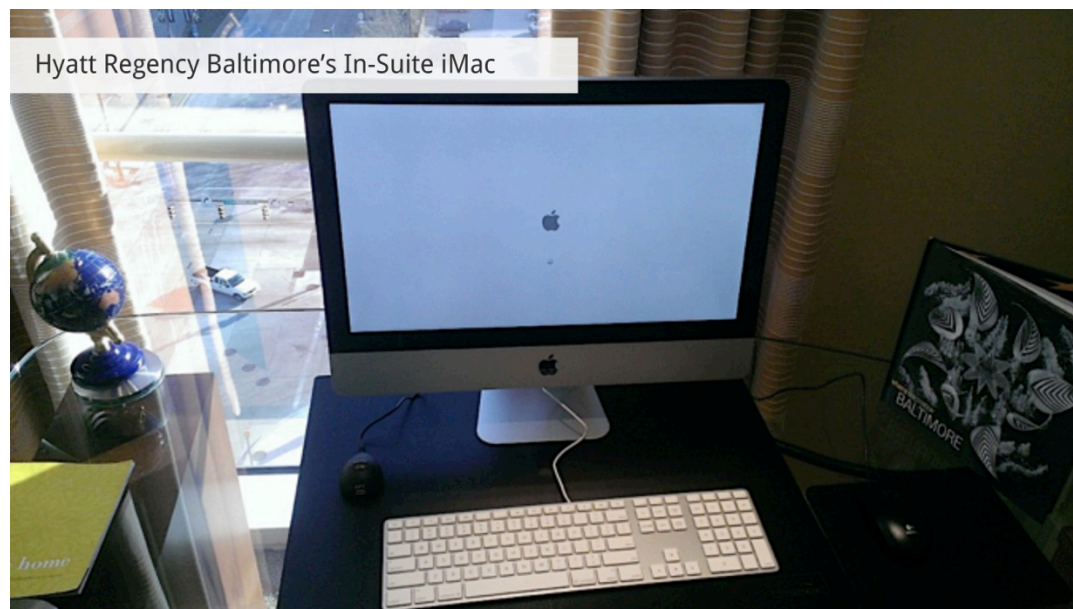
[View this Release Online](#)

4/5/13, Portland, Ore. – [Hyatt Regency Baltimore](#) updates their suites with sleek, new iMacs from [Eleven](#). A total of five iMac computers equipped with [ElevenBC](#) software now reside in the Hyatt Regency Baltimore; four fully equipped with their own printer in the hotel's luxury suites, and one conveniently located in the Regency Club for free on-the-go boarding pass printing.

The Hyatt Regency Baltimore is well known for their prime location near the picturesque Inner Harbor, high-end service, and comfortable accommodations, and now they have raised the bar by adding in-suite iMacs to their list of offerings. Each of the hotel's four luxury suites also come with their own printer, part of Hyatt Regency Baltimore's overall guest loyalty strategy.

"We know many of our guests either don't have time or don't want to leave the comfort of their suite to go find the business center," says Aaron McDougle, Director of Rooms. "That's why we decided to deploy ElevenBC for Mac; a secure, hassle-free in-suite guest computing solution. The iMac computers with custom branded login screens are consistent with the upscale look in our suites."

ElevenBC for Mac offers a sleek, modern solution that truly embodies the urban contemporary design of the Hyatt® brand. It's no wonder that in just the last 6 months, Eleven has seen a 50% increase in hotels purchasing in-room iMac computers for multiple suites.



"As technology has become more integrated into our social lives, some of us still like the choice of doing business in our own space. We commend the Hyatt Regency Baltimore for recognizing such a simple convenience," Eleven CEO, Dan Meub said. "It's only a matter of time before more hotels follow suit."

Media Contacts

Bridget Werba, The Fusion Partners
bwberba@thefusionpartners.com
602-803-5777

Lisa Hattery
Marketing Manager, Eleven
lhattery@elevenwireless.com
971-242-4886

About Eleven Wireless

Eleven delivers compelling software that powers the online guest experience in hotels, with two key product lines: ElevenBC and ElevenOS, both of which run on Eleven's cloud-based platform. ElevenOS is hospitality's only cloud-based guest Internet platform that manages multiple devices, multiple locations, and multiple network service providers. ElevenBC is a flexible and scalable guest computing solution deployed in business centers, lobbies, suites, club lounges, conference spaces, and more. Combining rock solid software with cutting-edge technology to wow hotel guests, Eleven strives to be the standard for guest technology. Hotels all over the US and Canada are giving their guests an Eleven experience with software backed by world-class service and 24/7 support. For more information visit www.elevenwireless.com.

About Hyatt Regency Baltimore

The AAA Four Diamond hotel sits on Baltimore's picturesque Inner Harbor. The property hosts weddings, parties, and business events in unique and expansive meeting and event spaces. The urban and contemporary hotel offers a luxury gateway to "Charm City". Guests can book an event in the remarkable Pisces lounge overlooking the Inner Harbor, catch an Orioles' game at Camden Yards, visit museums and historical sites, or explore the wonders of the Inner Harbor. On top of the central downtown location, the hotel boasts 40,000 square feet of modern meeting venues; just steps from the Convention Center. For more information, visit baltimore.hyatt.com.